



The franchise opportunity

Run the wedding stationery for your county. You look after the couples. We design, print, foil and hand finish every order in our Hampshire studio.

NO JOINING FEE

20% OFF EVERY ORDER

THE OPPORTUNITY

A wedding stationery business, without the press

Every guest at a wedding holds the stationery in their hands. It is the first thing they see of the day and the last thing they take home.

Couples spend months choosing it. Save the dates, invitations, information cards, orders of the day, menus, place cards, table plans, welcome signs. It is personal, it is emotional, and it is bought from a person far more often than it is bought from a website.

Paper Meadows already does the difficult half. We hold eleven design ranges and more than forty designs, we stock eleven luxury papers, and we print, foil and hand finish every order in our own studio in Fordingbridge. What we do not have is somebody in every county who knows the venues, meets the couples and talks them through the choices.

That is what we are offering. You take an exclusive county territory, you look after the brides and grooms in it, and we make everything you sell.

There is no joining fee. No press to buy, no stock to fund, no minimum order and no royalty. You buy everything at 20% below our published prices and you decide what to charge.

It works as a business on its own and it works even better alongside something you already do. Wedding planners, venue coordinators, photographers, florists, cake makers and celebrants are already sitting with couples who need stationery and are already sending that money somewhere else.

IN SHORT

You sell it and look after the couple. We design it, print it and finish it.

11

DESIGN RANGES

40+

DESIGNS

11

LUXURY STOCKS

20%

OFF EVERY ORDER

THE MARKET

There were 231,949 marriages and civil partnerships in England and Wales in 2023, and the average UK wedding now costs around £21,990. Stationery is a small slice of that budget and an early one, which means it is usually booked long before the flowers and the cake.

Sources: ONS marriage statistics, 2023. Hitched Wedding Industry Report 2026, 2,020 newlyweds surveyed.

WHY COUPLES BUY FROM A PERSON

Paper is tactile. Colour on a screen is a guess. Wording is a minefield. Couples want somebody to put the samples on the table, tell them what a pocketfold actually is and check the wording before it prints eighty times. That conversation is worth money and it cannot be automated.

WHO IS BEHIND IT

Decades of print, one wedding studio

Paper Meadows is part of Time 2 Display Group, a Hampshire print and display business with decades of experience across commercial print, large format and signage.

Our studio is at Unit 9, Glasshouse Studios, Fryern Ct Rd, Fordingbridge SP6 1QX. We design in house, print in house and hand finish every order in house, which means when something needs adjusting you are speaking to the people who make it, not to a call centre in front of a supplier portal.

It also means the range does not stop at the invitation. The same studio that prints a couple's save the dates can produce their welcome sign, their table plan and their seating cards, with the colour matched across the whole day. Very few wedding stationers can say that, because very few of them own a large format press.

Every order gets a free digital proof before it goes anywhere near paper. Nothing prints until the couple has signed it off, so the risk of a wrong date or a misspelled surname sits with the proof, not with you.

You are joining an established printer that has been trading for years, not a start up that may or may not still be here when your first couple's invitations are due.

DESIGNED AND PRINTED

In our own Hampshire studio

PROOFS

Free digital proof on every order

PART OF

Time 2 Display Group

WHAT SITS BEHIND YOUR ORDERS

Eleven design ranges

Floral, Art Deco, Bohemian, Destination, Fun, Minimalist, Modern, Rustic, Traditional, Vintage and Winter. More than forty designs across the collections, from wild meadow florals to 1920s geometry. If none of it is right, our designers will start from a blank page with the couple, or the couple can supply their own artwork.

Eleven luxury paper stocks

Premium Silk, Coral Book Uncoated, Colorplan Bright White and Natural, Tintoretto Gesso, Splendorgel Avorio Cream, Colorplan Harvest kraft, felt marked Nettuno Bianco Artico, Conqueror CX22, 100% recycled Nautilus Classic and Cromatico Vellum. Gold, rose gold, silver and copper foiling. Square or rounded corners. Coloured envelopes with guest address printing.

WHAT YOU SELL

The full wedding, not just the invitation

One couple is not one sale. A wedding runs to a rhythm, and if you look after the save the dates you are the obvious person to call for everything that follows. These are our published retail prices. Your price is 20% below every one of them.

PRODUCT	WHAT IT IS	FROM YOUR PRICE	
Save the Date Cards	The first thing the couple sends, often a year out	£40.00	£32.00
Save the Date Magnets	Lands on the fridge and stays there	£48.75	£39.00
Day Invitations	The main invitation for the ceremony and breakfast	£37.50	£30.00
Evening Invitations	For the evening guest list	£35.00	£28.00
Pocketfold Invitations	Folder style suite holding the inserts together	£71.25	£57.00
Foil Invitations	Gold, rose gold, silver or copper foiling	£68.75	£55.00
Invitation Bundles	Invitation, information card and RSVP together	£81.25	£65.00
Information Cards	Directions, accommodation, gift lists, dress code	£21.25	£17.00

From prices as published on the Paper Meadows site at the date of this brochure and shown for illustration. Price varies with quantity, stock, size, foiling and envelopes. The current price list is always in your ordering account.

ON THE DAY

Orders of the day, menus, place cards, table numbers, favour tags and thank you cards.

SIGNS AND TABLE PLANS

Welcome signs, seating plans and large format boards, printed on the group's own wide format kit.

ENVELOPES AND EXTRAS

Coloured envelopes, vellum wraps, guest address printing, ribbon and wax seal finishing.

CUSTOM AND OWN ARTWORK

Couples who want something of their own can commission a bespoke design from our studio or supply their own artwork for us to print. Both routes carry the same 20% for you.

SAMPLES

Couples can order paper and print samples before committing. You get a full sample set of your own when you join, so most of the time you will not need to.

HOW IT WORKS

Six steps, and you only handle two of them

- 1

The couple finds you

Through your own network, your venues, a wedding fair, social media or the Paper Meadows site, which lists you as the territory holder for your county.
- 2

You sit down with them

Out come your samples. You talk them through the ranges, the papers, the foiling and the wording. This is the part that wins the order and it is the part only you can do.
- 3

You place the order

Through your ordering account, at 20% below list. Quantities, stock, size, envelopes, foiling and the couple's wording all go in one place.
- 4

We proof it

Our studio sets the artwork and sends a digital proof back. You check it, the couple signs it off. Nothing prints until it is approved.
- 5

We print and finish it

Printed, foiled, cut, folded and hand finished in Fordingbridge, packed and dispatched.
- 6

It arrives

To you or straight to the couple, in plain or Paper Meadows packaging, whichever suits. Then you go back to them for the invitations, and the on the day items, and the signage.

WHO DOES WHAT

YOU	PAPER MEADOWS
Find and meet the couples in your county	Design the ranges and keep them current
Show samples and guide the choices	Hold and buy the paper stocks
Collect the wording and the guest numbers	Set the artwork and produce the proof
Set your own retail price and invoice the couple	Print, foil, cut and hand finish
Build relationships with your local venues	Pack and dispatch
Chase the sign off on the proof	Reprint at our cost if we get it wrong

NO PRESS, NO STOCK, NO PREMISES

You do not need a shop, a studio or a spare room full of card. Plenty of our best conversations happen at a kitchen table, in a venue's coffee lounge or over a video call with the sample box open on screen. The only equipment you need is the sample set we give you.

WHAT YOU EARN

Twenty per cent off everything you order

No fee to join, no royalty, no monthly charge. Your income is the difference between what you pay us and what you charge the couple.

Every order you place is 20% below our published retail price. Sell at our price and you keep that 20%. Charge more for your time or a styling service and you keep the difference on top. What you charge is entirely your decision.

SMALL ORDER £50 on a £250 order. Save the dates and a few information cards.	TYPICAL SUITE £120 on a £600 order. Invitations, inserts and envelopes.	FULL WEDDING £240 on a £1,200 order. The whole journey including signage.
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ONE COUPLE, FOUR CONVERSATIONS

The value of a territory is not the first order. A couple who trusts you with their save the dates comes back three more times, and each time the order is larger.

STAGE	TYPICALLY ORDERED	ORDER VALUE	YOURS AT 20%
12 months out	Save the dates or magnets	£180	£36
6 months out	Day and evening invitations, RSVPs, information cards	£520	£104
2 months out	Orders of the day, menus, place cards, table numbers	£280	£56
6 weeks out	Welcome sign and table plan	£220	£44
One wedding	Start to finish	£1,200	£240

Illustration only. Order values are examples chosen to show how the stages build, not a forecast, an average or a promise of earnings. What you actually earn depends on how many couples you win, what they order and what you choose to charge them.

WHAT IS INCLUDED

Everything you need, and nothing to pay for it

Your county, exclusively

One holder per county. We will not appoint anybody else in yours or undercut you in it. Enquiries from your area come to you.

A full sample set

Printed samples across the ranges, swatches of all eleven stocks and foiling examples, supplied when you join. This is what wins the order.

Training

A full induction with our studio team. Ranges, papers, print processes, sizes and quantities, wording, how to quote, how to order and how to read a proof. In person at Fordingbridge or online.

Your ordering account

Trade pricing applied automatically at 20% below list. Order history, proofs and dispatch tracking all in one place.

Artwork and studio support

Our designers set every order and produce the proof. Bespoke design requests go to the same team. You never need to open design software.

Marketing pack

Product photography, social templates, range imagery and price list, all branded Paper Meadows and ready to use in your territory.

Listed on the website

Your name and contact details on the Paper Meadows site as the territory holder for your county.

Somebody to ring

A named contact in the studio for quotes, awkward requests and anything urgent. You are not on a ticket queue.

WHAT IT COSTS YOU

Joining fee	None
Monthly or annual licence	None
Royalty on sales	None
Minimum order value	None
Sample set	Provided
Training	Provided

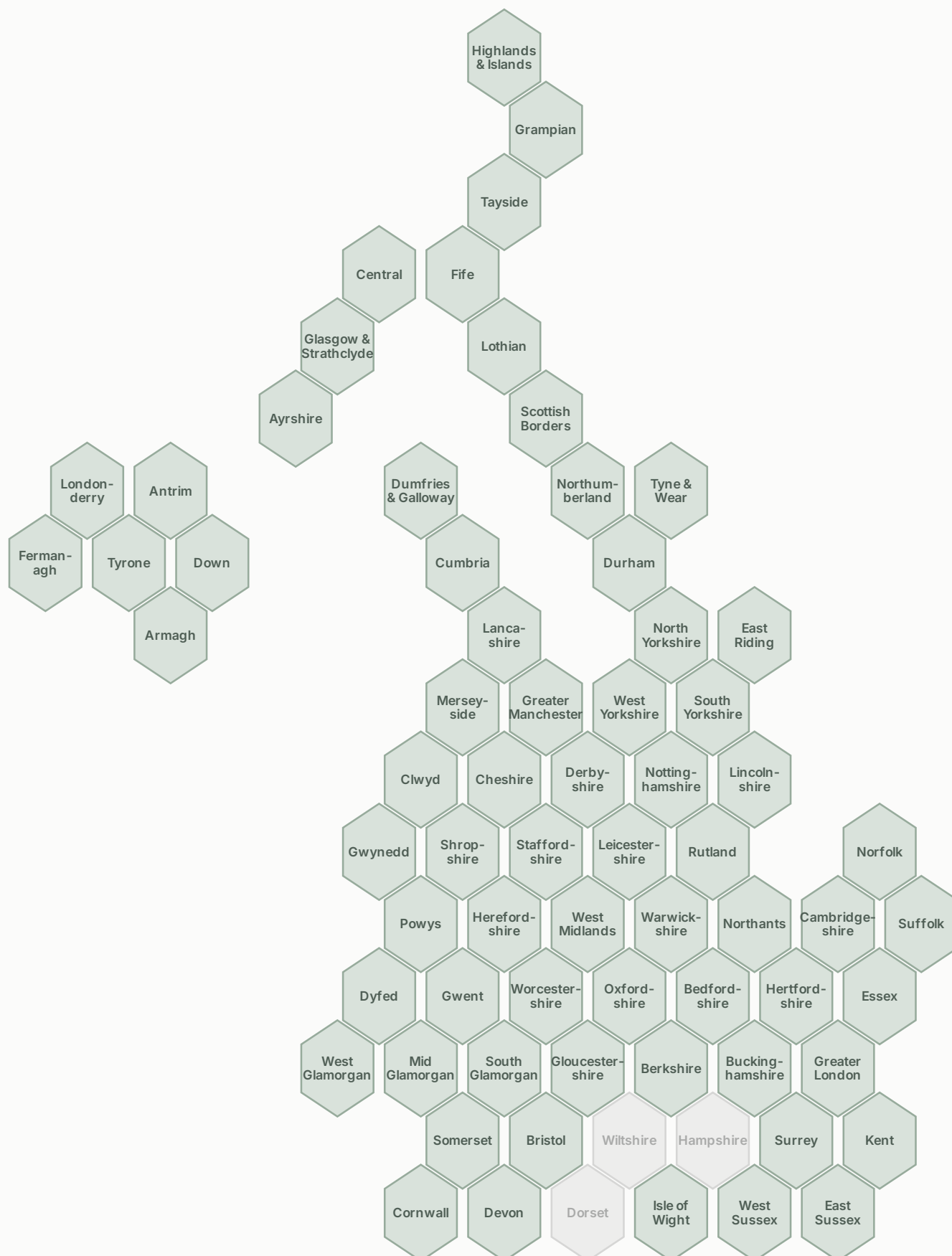
WHAT WE ASK OF YOU

- Represent Paper Meadows properly and keep to the brand
- Work your territory actively rather than sitting on it
- Answer couples promptly, because weddings run to dates
- Check every proof before the couple signs it
- Pay for orders on our standard terms

TERRITORIES

Where you could be

 Available now

 Held by the studio


TERRITORIES

Sixty eight counties still unclaimed

Territories are allocated one to a county, first come. Hampshire, Dorset and Wiltshire are held by the studio and are not available, because that is the patch our own team already covers. Everything else on this list is open.

Greater London and the larger metropolitan counties can be split into more than one territory by borough or district. If your natural patch crosses a county line, tell us and we will look at it sensibly rather than send you away.

ENGLAND 47 TERRITORIES

Bedfordshire	East Riding of Yorkshire	Leicestershire	South Yorkshire
Berkshire	East Sussex	Lincolnshire	Staffordshire
Bristol	Essex	Merseyside	Suffolk
Buckinghamshire	Gloucestershire	Norfolk	Surrey
Cambridgeshire	Greater London	North Yorkshire	Tyne and Wear
Cheshire	Greater Manchester	Northamptonshire	Warwickshire
Cornwall	Hampshire HELD	Northumberland	West Midlands
Cumbria	Herefordshire	Nottinghamshire	West Sussex
Derbyshire	Hertfordshire	Oxfordshire	West Yorkshire
Devon	Isle of Wight	Rutland	Wiltshire HELD
Dorset HELD	Kent	Shropshire	Worcestershire
Durham	Lancashire	Somerset	

WALES 8 PRESERVED COUNTIES

Clwyd
Dyfed
Gwent
Gwynedd
Mid Glamorgan
Powys
South Glamorgan
West Glamorgan

SCOTLAND 10 REGIONAL
TERRITORIES

Ayrshire
Central Scotland
Dumfries & Galloway
Fife
Glasgow & Strathclyde
Grampian
Highlands & Islands
Lothian
Scottish Borders
Tayside

NORTHERN IRELAND 6 HISTORIC
COUNTIES

Antrim
Armagh
Down
Fermanagh
Londonderry
Tyrone

NOT AVAILABLE

Hampshire, Dorset and Wiltshire are covered directly by the Paper Meadows studio.

IS IT FOR YOU

Who this works for

Already in weddings

Planners, venue coordinators, photographers, florists, cake makers, celebrants and dress shops. You are already sitting with the couple. This is income from a conversation you are having anyway.

Starting something

People who want their own business without borrowing to buy equipment. Low risk, no fee, and you can build it around another job until it is worth going at properly.

Creative and local

Stationers, calligraphers, designers and craft sellers with a following in their county who want a proper production partner behind them.

QUESTIONS WE GET ASKED

Is there really no fee?

No joining fee, no licence, no royalty. We make our money when you place orders, so we would rather you spent yours on samples and marketing than on a fee to us.

Do I have to do this full time?

No. Most territory holders start alongside something else. We ask that you work the territory rather than sit on it, but the hours are yours.

Who owns the customer?

You do. You quote them, you invoice them, you keep the relationship. We do not sell around you in your county.

What if a couple orders directly from the website?

Orders that come to us from your territory are passed to you and credited to you.

What if something prints wrong?

If the fault is ours we reprint at our cost. If the couple signed off a proof with the wrong date on it, that is a reprint at your cost, which is exactly why the proof stage matters.

Do I need design skills?

No. Our studio sets every order. You need to be good with people, organised with detail and able to spot a typo.

How quickly can I start?

Once your territory is agreed we can usually get you trained and sampled within a fortnight.

Can I take more than one county?

Yes, if you can genuinely cover them. We would rather one person did two counties well than four badly.

WHERE THE EXTRA MARGIN IS

- Charge a consultation or design management fee on top of the print
- Sell above list price where your market supports it
- Add signage and table plans, which most stationers cannot supply

WHERE THE COUPLES ARE

- Wedding venues and barns in your county, on a referral arrangement
- Local wedding fairs, open evenings and county social media
- Planners, photographers, florists and celebrants you already know

This brochure describes a business opportunity and is not an offer or a contract. Territory, terms, pricing and discount are confirmed in a written agreement before trading begins. Prices are correct at the date of publication and may change. Any figures given are illustrations, not projections or guarantees of earnings.

NEXT STEPS

Tell us which county you want

Send us your name, your county and a line about what you already do. We will tell you straight away whether it is still open, and if it is we will book a call to walk you through the ranges and the numbers.

PAPER MEADOWS

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Unit 9, Glasshouse Studios, Fryern Ct Rd,
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Monday to Thursday 9.00am to 5.00pm, Friday 9.00am to 4.00pm

We look forward to hearing from you



PART OF TIME 2 DISPLAY GROUP